

What Information Do We Collect About You?	Where Do We Collect this Information From?	Why Do We Collect this Information?	Who Do We Share this Information With?
<p>Contact Information (Name, Email, Postal Address, Zip Code, Telephone Number)</p>	<p>From you when you register on our sites, subscribe to one of our publications, or otherwise submit this information to us.</p> <p>From our Advertisers who place ads on Services.</p> <p>From our Data Partners (these are companies who give us information about you to help us and our Advertisers understand who you are and what you may be interested in).</p>	<p>To contact you (to deliver our newsletters, surveys, and other communications to you).</p> <p>To fulfill your subscriptions orders and other requests.</p> <p>To market our Services to you.</p> <p>To create and manage your account when you register on our Services, and provide you with your membership benefits.</p> <p>To combine with other information we receive from our Data Partners to help us learn more about you, your interests and preferences so that we can customize your experience on our Services (including the content and advertisements displayed to you).</p> <p>To deliver targeted advertisements to you on social media platforms or other third party websites.</p> <p>To help our Advertisers contact you.</p> <p>To help us measure the effectiveness of the ads on our Services, including to understand whether you click on the ads on our Services and whether you buy the products/services advertised.</p> <p>To prevent fraud, including verifying your identity</p>	<p>Service Providers (companies who use your personal information solely to provide services to us, including advertising, website support, analytics, payment processing, subscription/order fulfillment and customer service).</p> <p>Data Partners (these are companies who we share personal information with to help us identify potential customers, and to understand who you are and what you may be interested in).</p> <p>Our Advertisers (the brands that advertise on our Services and provide offers and other promotions to you).</p> <p>Social Media Platforms.</p> <p>Other homeyou Brands and Companies.</p>
<p>Account/Registration Information (Name, username, and password)</p>	<p>From you when you create an account or register on our Services.</p>	<p>To create and manage your account when you register on our Services, and provide you with your membership benefits.</p>	<p>Service Providers (companies who use your personal information solely to provide services to us, including advertising, website support, analytics, subscription/order fulfillment and customer service).</p>
<p>Demographic Information (age, race, gender)</p>	<p>From you when you share that information with us on surveys, registration or other forms on our Services.</p> <p>Data Partners (these are companies who give us information about you to help us and our Advertisers understand who you are and what you may be interested in).</p>	<p>To create consumer segments (groups of cookies and other IDs based on information we collect about, for example "Women age 35-44 who have purchased mascara.", which we share with advertisers looking to sell mascara or products we think people who like mascara may also be interested in).</p> <p>To serve targeted ads to you (to help us, our advertisers, and our advertising networks and platforms to identify the best ads to display to you on our Services, based on the Interests, Preferences and Other Behavioral Data associated with your online identifiers).</p> <p>To help us identify you and understand your interests and preferences so that we can customize your experience on our Services (including the content and advertisements displayed to you).</p>	<p>Service Providers (companies who use your personal information solely to provide services to us, including advertising, website support, analytics, subscription/order fulfillment and customer service).</p> <p>Our Advertisers (the brands that advertise on our Services and provide offers and other promotions to you).</p> <p>Other homeyou Brands and Companies.</p>
<p>Online Identifiers (IP addresses, device IDs, and other internal and third party identifiers we use to recognize you online)</p>	<p>From Pixels, Cookies, and Other Tracking Technologies which collect information about you when you visit our Services online.</p> <p>Data Partners (these are companies who give us information about you to help us and our Advertisers understand who you are and what you may be interested in).</p>	<p>To create consumer segments (groups of cookies and other IDs based on information we collect about, for example "Women age 35-44 who have purchased mascara.," which we share with advertisers looking to sell mascara or products we think people who like mascara may also be interested in).</p> <p>To serve targeted ads to you (to help us, our advertisers, and our advertising networks and platforms to identify the best ads to display to you on our Services, based on the Interests, Preferences and Other Behavioral Data associated with your online identifiers).</p> <p>To help us measure the effectiveness of the ads on our Services, including to understand whether you click on the ads on our Services and whether you buy the products/services advertised.</p>	<p>Service Providers (companies who use your personal information solely to provide services to us, including advertising, website support, analytics).</p> <p>Data Partners (these are companies who we share personal information with to help us identify potential customers, and to understand who you are and what you may be interested in).</p> <p>Our Advertisers (the brands that advertise on our Services and provide offers and other promotions to you).</p> <p>Other homeyou Brands and Companies.</p>
<p>Online activity information (browsing history, search history, information about your interactions with our Services)</p>	<p>From Pixels, Cookies, and Other Tracking Technologies which collect information about you when you visit our Services online.</p> <p>Data Partners (these are companies who give us information about you to help us and our Advertisers understand who you are and what you may be interested in).</p>	<p>To create consumer segments (groups of cookies and other IDs based on information we collect about, for example "Women age 35-44 who have purchased mascara.," which we share with advertisers looking to sell mascara or products we think people who like mascara may also be interested in).</p> <p>To serve targeted ads to you (to help us, our advertisers, and our advertising networks and platforms to identify the best ads to display to you on our Services, based on the Interests, Preferences and Other Behavioral Data and Online Activity associated with your online identifiers).</p> <p>To help us measure the effectiveness of the ads on our Services, including to understand whether you click on the ads on our Services and whether you buy the products/services advertised.</p>	<p>Service Providers (companies who use your personal information solely to provide services to us, including advertising, website support, analytics).</p> <p>Data Partners (these are companies who we share personal information with to help us identify potential customers, and to understand who you are and what you may be interested in).</p> <p>Our Advertisers (the brands that advertise on our Services and provide offers and other promotions to you).</p> <p>Other homeyou Brands and Companies.</p>
<p>Payment Information</p>	<p>From you when your place an order on our Services.</p>	<p>To fulfill your subscriptions and orders, and any refund requests.</p>	<p>Service Providers (companies who use your personal information solely to process your payments on our behalf).</p>
<p>Interests, Preferences and other Behavioral Data (including purchase behaviors)</p>	<p>Data Partners (these are companies who give us information about you to help us and our Advertisers understand who you are and what you may be interested in).</p> <p>From Pixels, Cookies, and Other Tracking Technologies which collect information about you when you visit our Services online.</p>	<p>To create consumer segments (groups of cookies and other IDs based on information we collect about, for example "Women age 35-44 who have purchased mascara.," which we share with advertisers looking to sell mascara or products we think people who like mascara may also be interested in).</p>	<p>Service Providers (companies who use your personal information solely to provide services to us, including advertising, website support, analytics).</p> <p>Data Partners (these are companies who we share personal information with to help us identify potential customers, and to understand who you are and what you may be interested in).</p> <p>Our Advertisers (the brands that advertise on our Services and provide offers and other promotions to you).</p> <p>Other homeyou Brands and Companies.</p>